

A SYNOPSIS – OUR PROJECT ‘HEMANIKA PLANTATION CONFEDERATION’

FOR

OUR PROPOSED INVESTORS

We feel privileged, to present before you our first Project on ‘Plantation cum Livestock cum Rural Empowerment Project’ under theegis of “M/s. Hemanika Plantation Confederation” – A Public Limited Company Incorporated, to be spread on 250 + Acres of land, which is at an early Start-up stage. Our company’s website: www.hemanika.in elaborates the Project in depth, to be achieved, which will be located in the Central Part of Indian States of Chhattisgarh / Madhya Pradesh, to begin with. It may please be noted that the ‘SYNOPSIS’ on our website statically are of configurations, to be implemented by us in toto. Further, we highlight below point wise our Company’s Aims and Goals, with special features to be incorporated in the Project, for your kind consideration, which stands final, as below:

For effective implementation purpose of our Project Activities it’s scheduled

As

Phase – I and Phase – II.

The Main Objectives of our Project revolve around 5 Profit Centres –

Phase – I (Three Profit Centres.)

To be Operational within First Year of Fund Disbursement & Consists of:

(i) Re-Forestation – South African Mahogany Trees.

~ Our main aim is to create abundant Green Environment Clusters by planting of saplings in a systematic grid pattern by inter spacing of saplings, each maintaining spacing of 15ft X 15ft. This will cover 66%+ of the land area and in those areas also where no other construction will be done. But proper care will be taken that planting of such saplings to be kept 20 ft. away from any proposed constructed structure. Such activity will help in the prevention of structural damage, land degradation and boost healthy clean environment, within the Plantation covering the nearby surrounding of 250+ Acres.

In addition to Mahogany plantation the vacant space between the sapling grids, we propose to plant rare ‘Exotic Herbal Plants’, having medicinal value. This activity will be extra to Shyama Tulsi cultivation, which is under our proposed profit centre. Motive behind planting select and rare herbal plants is to attract birds, butterflies and other collectives of avian families - for, the balancing and enhancing the environment effects, within and surroundings of our planed plantation.~

Technical / Financial Computation table:

Table: I

SL.No.	Particulars.	Quantity.	Value.	Remarks.
01.	South African species of Mahogany Tree Sapling to be planted on 66% of vacant land area with inter-sapling spacing of 15ft X 15 ft.	41250 no's (66% of 250 acres of land comes to 165 acres. As per the initial soil condition it is advisable to plant 250 saplings / acre.)	Considering the present market sale value of Mahogany log to be around INR 80,000/- per full grown tree on completing 15 th year of planting the sapling. Expected value collection on sale of 41250 trees @ of 80,000/- = INR 3, 30, 00, 00,000/-.	It may please be noted that Mahogany trees will be cut down for sale as logs on 15th year of its planting as its replacement respective saplings will be planted, else where.
02.	South African Mahogany.	Total 41,250 nos.	Value INR 3,30,00,00,000/-	Cutting Every 15 th year.

First Profit Centre Revenue on 15th Year – INR 3, 30, 00, 00,000/-

(ii) Aquaculture Development – Fishery.

Apart from planting saplings the next important aim is setting up of an excellent Aquaculture Farm for Fisheries spreading over an area of 50 Acres. It may be noted that instead of creating one huge pond covering 50 Acres, we will be creating 8 nos. of independent ponds, each having an area of 5 Acres. And such cluster of 8 ponds shall have 6"reinforced concrete sidewalls on all 4 side walls of each Ponds having 7 feet depth. In between respective 8 ponds will be laid with 25 feet wide pathway for easy truck movement for loading live fish. This will be technically advantageous to us and help us in future, technically and commercially. All technical parameters will be taken into consideration while creating the respective ponds, especial attention will be stressed on soil and water quality verification.

It is planned that we will follow specific pattern in fish breeding. Species selected will be pond centric, based on the market demand and species selected will be segregated into two groups of Ponds – **Group 'A' and Group 'B'**. Let's elaborate – As per our expert's suggestion, we have preferred to go for 'Segregated fish farming in pond culture system, species consisting of INDIAN MAJOR CARPS (IMC). To elaborate, please note that for IMC culture, 6 nos. of pond under **Group 'A'** each having an area of 5 acres – 460ft X 585ft with water depth of 7 feet has been ear marked. Out of total 8 ponds. In 6 nos. of ponds following species of IMC fishes will be

harvested – each of such 6 nos. ponds, top few feet will have Silver Carb 50,000 nos. and Catla 20,000 nos., at next below level stocks of Gras Carb 10,000 and Rohu 60,000 nos. will be there and at the lowest level will have Common Carb 20,000 nos. and Mrigal 40,000 nos. These 6 Ponds will be ear-marked for specific IMC FISH harvesting. These 6 nos. of harvesting IMC Fishes will be identified as **GROUP – ‘A’**. It is the natural behaviour of above mentioned fishes to survive in their water level zones and they are regular in demand at the markets.

In the remaining 2 ponds having similar dimensions as above described 6 nos. pond, we propose to harvest Pangasius Fish (Basa as locally called). It may be noted that these fish in discussion can be harvested in high density. But, we have plans to put nearly 20,000 nos. per pond, only. Such 2 nos. Ponds having Pangasius Fishes only, will be identified as **GROUP ‘B’**. Harvesting of fishes will be scheduled every alternate day per pond, from 6th month of adding fish fingerlings of the quantity mentioned and after giving adequate feed, medicines and time to achieve proper growth by weight of +1 Kg per fish.

It may be kindly noted our company has plans to establish state of art modernised retail kiosks at each district headquarters in the State of Chhattisgarh and neighbouring States. Further, it is proposed to harvest and transport live fishes to our respective retail kiosks. Every retail outlets of our company will have latest live fish storage facilities from where our valued customers will have the option to choose live and fresh products. No doubt, this type of product marketing will be new in our country and a bit complex in managing, but, it will be unique and quality product will be offered to customers. Lastly, the company enjoys value addition benefits from such marketing strategy, which can describe as win-win situations for all the Company, Marketing Co-operatives and the Customers.

This cluster of 8 ponds of 5 Acres each will be a comfortable zone for our 1,000 Ducks to have free rafting atmosphere. Such phenomenon enhances fisheries activity by an average of 15% growth in production, both in weight and by populace. At the same time we can look forward in future to explore Duck Eggs Poultry by increasing its number numbers, accordingly. Please be noted that Duck meat and its eggs are has huge market demand internationally. Our Management has drafted Plans on it, but, as Phase – II after completion of Phase – I.

Technical / Financial Computation table:

Table II of Group 'A'

Sl. No.	Particulars.	Quantity per Pond.	Live Weight after every 6 th month of harvested fish per Pond.	Wholesale Value of Live Harvested fish after every 6 th month per fish.
O1.	IMC Live Fish per Pond consists of: - Silver Carb. - Catla - Gras Carb. - Rohu. - Common Carb. - Mrigal.	50,000 nos 20,000 nos 10,000 nos 60,000 nos 20,000 nos 40,000 nos	Total Harvested Weight of Fishes being on an average 1 Kg per fish totals up to - 2,00,000 Kgs per Pond.	Our Total Sale Price of Live fish @ Rs. 110/- per kg delivered at all respective District HQ Kiosks within our State & nearby States. Total Sale of Harvest on every 6th month per Pond – 2,00,000 kgs @ Rs. 110/- = 2,20,00,000/-.

Total Sale of Harvested Fishes per Pond at every 6th Month – INR 2, 20, 00,000/-.

Sale Details of Group 'A' Ponds:

Total Sale of Harvested Fishes per Pond twice Yearly – 2, 20, 00,000/- X 2 = 4,40, 00,000/-

Total Yearly Sale of Harvested Fishes 6 nos. of Ponds of Group 'A'

Total Yearly Sale per pond X 6 nos. of Group 'A' – 4,40, 00.000/- X 6 nos.

Total Yearly Sale from 6 mos. Ponds of Group 'A' – 4,40,00,000 X 6 = 26,40,00,000/- .

Technical / Financial Computation table:

Table II of Group 'B'

<i>Sl. No.</i>	<i>Particulars.</i>	<i>Quantity per Pond.</i>	<i>Live Weight after every 6th month of harvested fish per Pond.</i>	<i>Wholesale Value of Live Harvested fish after every 6th month per fish.</i>
O1.	<i>Live Fish per Pond consists of:</i> <i>- Pang asius Speci es.</i>	20,000 nos.	<i>Total Harvested Weight of Fishes being on an average 1 Kg per fish totals up to - 20,000 Kgs per Pond.</i>	<i>Our Total Sale Price of Live fish @ Rs. 110/- per kg delivered at all respective District HQ Kiosks within our State & nearby States.</i> <i>Total Sale of Harvest on every 6th month per Pond – 20,000 kgs X @ 110/-= 22,00,000/-</i>

Total Sale of Harvested Fishes per Pond at every 6th Month – INR 22,00,000/-

Sale Details of Group 'B' Ponds:

Total Sale of Harvested Fishes per Pond twice Yearly – 22, 00,000/- X 2 = 44, 00,000/- .

Total Yearly Sale of Harvested Fishes 2 nos. of Ponds of Group 'B'

Total Yearly Sale per pond X 2 nos. of Group 'B' ponds – 44, 00.000/- X 2 nos.

Total Yearly Sale from 2 mos. Ponds of Group 'B' – 44,00,000 X 2= 88,00,000/- .

Grand Total of Aquatic Culture Profit Centre – Group 'A' and Group 'B'

Yearly Sales of Live Fishes from Group 'A' 6 nos. Ponds – INR 26,40, 00,000/-

Yearly Sales of Live Fishes from Group 'B' 2 nos. Ponds – INR 88, 00,000/-

*Grand Total Sales from Group 'A' + Group 'B' – Group 'A' INR 26,40, 00,000/-
+ Group 'B' INR 88, 00,000/-*

Second Profit Centre As Group Total 'A' + 'B' = INR 27,28,00,000.00

(iii) Herbal Farming – Shyama / Krishna Tulsi.

Next priority of our Company under Phase - I is about developing Shyama Tulsi / Krishna Tulsi cultivation on a minimum area of land, which shall be covering not less than 50 Acres within the plantation. It is of deep purple in colour and it commands high medicinal value, it has good demand among the Indian as well as in with the Global Pharmaceutical Companies.

Apart from getting good value on its Sale, the cultivation has a short span of 3 to 4 months per Crop. That is to say that per year we can get 3 or 4 crops yearly. Biggest advantages attached to its cultivation are that primarily it fetches good price and secondly hassle free caring of the maturing crop. They are free from any crop infections and free from cattle grazing it.

Technical / Financial Computation table:

Table III

Sl. No.	Particulars.	Total Area of Cultivation.	Quantity per Acre of Dry Leaves.	Rate of Yearly yield of Dry Leaves from Total Cultivated 49 Acres.
01.	Shayama Tulsi / Kaali Tulsi.	50 Acres of Land to be landscaped into smaller plots of 10 cms in height, measuring 15 ft X 50 ft for seeding, watering & crop cutting.	@ 5 quintals of dry leaves per acre. Final seeding area 49 acres after sparing 1 acre for inter crop pathways. Final yield 5 quintals X 49 acres X 3 crops per year = 735 quintals.	Per crop yield every 4 th month – 5 quintals per acre X 49 Acres = 245 quintal. Total Amount collected yearly – 3 Crops / Year = 735 quintals X @ INR 35,000/- = INR 2,57,25,000/-

Third Profit Centre Revenue from Dry Shyama Tulsi Leaves – INR 2,57,25,000/-

Summary of Revenue generated under 3 Profit Centres after first year of Moratorium Period under

Phase - I.

Summary of Phase – I

Table I

<i>Sl. No,</i>	<i>Profit Centre.</i>	<i>Yearly Yield.</i>	<i>Yearly Profits.</i>	<i>Remarks.</i>
01.	(i) Forestry – Planting saplings of South African Mahogany in 15' X 15' grid covering min. 165 Acres or 66% of total acquired land of 250 Acres. (ONLY TO BE CONSIDERED FOR PROFIT COMPUTATION AFTER 15TH YEAR OF PLANTATION.)	In case of South African Mahogany logs will be cut every 15 th year. Logs will be measured & calibrated and final weigh or measurement will be determined.	Calculating by the present market trend an African Mahogany full grown tree after 15 th year having 80' of length with 3' girth will fetch INR 80,000/- per tree. After 15th year 41,250 trees X @ 80,000/- = INR 3,30,00,00,000/-	Investors are requested to please note that apart from taking proper care & protection of each growing tree, before cutting the tree parallel separate set of Forestry will be planted. Prior Government NOC will be taken for Commercial purpose.
02. Group 'A'.	IMC Fish: Silver Carb. - Catla. Gras Carb. – Rohu. Common Carb. - Mrigal.	IMC Group 'A' 7,48,00,000.Kgs.	IMC Group 'A' 52,36,00,000/- - - -	Please note that regular checking of water condition, fish health, pond equipment's and of the pond surroundings will be done.
02. Group 'B'	Catfish: - Pangasius Fish.	Pangasius Fish Group 'B'. 40,000 Kgs.	Pangasius Fish Group 'B' 3,96,00,000/-	
03.	Shyama Tulsi.	Per acre crop of leaves will be harvested 5 quintals. Hence, yearly yield will be 5 quintals X 3 crops X 49 Acres = 735 quintals.	Yearly profit – 735 quintals X @ 35,000/- = 2,57,25,000/-.	Please note that Dry Shyama Tulsi leases are in regular demand with the Indian and as well as with International Pharmaceutical

				Companies.
--	--	--	--	------------

Grand Total Profit from 3 Profit Centres in Phase – I Activities:

(i) Long Term Sales on 15th Year – INR 3, 30, 00, 00,000/-.

NB ((i) Figures not considered in present computation of yearly profits.)

(ii) Regular Yearly Sales Fisheries – INR 27,28, 00,000/-.

(iii) Regular Yearly Sales Dry Shyama Tulsi – INR 2, 57, 25,000/-.

Projected Regular Yearly Sales Add (ii) + (iii) INR 27,28, 00,000/-

INR 2, 57, 25,000/-

Total Yearly Projected Sales INR 29,85, 25,000/-.

INVESTORS ARE REQUESTED TO NOTE THAT ALL PROPOSED 3 PROFIT CENTRES HIGHLIGHTED UNDER PHASE - I WILL BE EXCUTED AND MADE OPERATIONAL WITHIN 12 MONTHS FROM DAY ONE OF INDUCTION OF FUNDS BY INVESTOR TO HEMANIKA'S BANK ACCOUNT. AND THE 1ST YEARLY INSTALLMENT OF REPAYMENT OF PRINCIPAL INVESTED AMOUNT PLUS THE YEARLY AGREED INTREST AMOUNT THUS ACCUMULATED WILL BE PAID TOGETHER STARTING FROM THE 1ST DAY OF 22ND MONTH CALCULATED FROM THE DAY ONE INVESTOR'S FUND GETS TRANSFERRED INTO HEMANIKA'S ACCONT FOR OUR PROPOSED PROJECT.

List of Projected Capital Investment Amount – Phase – I of our Project.

Sl. No.	Projected Capital Investment.	Amount.
01.	Purchase of 250+ Acres of suitable Land at negotiated market value.	INR @7,00,000 per acre X 250 acres = INR 17,50,00.000.00.
02.	Land Documentation and Development cost.	INR 62,50,000.00
03	7' high Solar fencing of 250 acres demarked land.	INR 15,00,000.00
04.	Construction of 2 entry gates equipped with proper security facilities and temporary site office.	INR 2,50,000.00
05.	Soil testing for Mahogany saplings plantation, Pond location and Bore well points.	INR INR 34,000.00
06.	Marking of complete proposed activity points as per Layout Plan Drawing.	Added to final Engineering Fees.
07.	Digging of pits for sapling planting 41,250 using Earth Diger Machine.	Added to Pond excavation labour charges.
08.	08 no. Ponds excavation each measuring 5 acres each with depth of 7', having length 585' and width 460' with reinforced concrete side walls 7" thick on four sides of all respective Ponds. Easn Pond having all sides	INR 2,40,00,000.00

	embankment being 25' in width.	
09.	Setting of 10 nos. deep Borewell complete with each having proper individual inner casing, submergible pump & with all other fixtures & fittings.	INR 10,00,000.00
10.	Construction of Utility Service facilities – Multipurpose Store Yard for different items, Erection of Duck Dwellings, Baby Creche, Transport Maintenance cum Parking Bay, Field employee rest rooms, Electrical & Security Posts, DG Set room, Water Tower & Pump House with Fire Hydrants and other required facilities as per need.	INR 1,00,00,000.00
11.	Purchase of different types of Field Transport systems like Tractor, JCB, Truck, Mini Trailer Mounted Live Fish Delivery Containers, Staff Bus, Staff Utility Vehicles and Fully Equipped Ambulances.	INR 1,00,00,000.00
12.	Directors dwelling furnished hostel with dining room, pantry and spacious functional kitchen with supporting utility services cum well appointed working office for Directors and support staffs as required.	INR 1,50,00,000.00
13.	Professional Fees	INR 35,00,000.00
14.	Unforeseen Expenses.	INR 50,000.00

Total Capital Investment **INR 24,65,84,000.00**
Rounded Off **INR 25,00,00,000.00**

List of Projected Expenses on Maintenance & Operation Activities – Phase – I of our Project.

(Day One to be taken as the Day on which Hemanika gets Funded.)

Sl. No.	Expense Description.	Time Period.	Amount.
01.	Annual Salaries and Wages paid on Monthly basis of Directors, Office Staffs and field Supervisors / Workers.	Day one – First Six Months. 7 th Month – Till 12 th Month.	Lump sum proportionately divided – INR 2,30,00,000.
02.	Annual Salaries and Wages paid on Monthly basis to respective Directors, Office Staffs and Field Supervisors / Workers, full work force to be 265 persons.	Day one after completion of Moratorium Period Monthly.	Lumpsum proportionately divided – INR 5,40,00,000.00
03.	Maintenance of Planted saplings on day to day basis or as recommended by experts.	For 15 years of planting of saplings regularly.	Maintenance of 41250 saplings @ 25/- per day - 41250 X 25 = INR 10,31,250.00.
04.	7 th month from day one Fish breeding activities for commercial use will start on all 8 no. Ponds.	Fish fingerlings of specific selected species will be released per pond on 7 th month and	Total Fish Fingerlings required for 8 no. of Ponds – 3,80,000 pieces. Cost of per Fish Fingerling @ 2/- x

		this activity will be completed in all 8 created ponds within the same month.	3,80,000 pieces = INR 7,60,000.00.
05.	From 2 nd Month of Day One seeding activities for harvesting of Shyama Tulsi will start on 49 Acres of Land, to be completed the same month.	Routine periodical care will be taken for next 3 months. 4 th month crop will be harvested for sale. (Cycle 1. Like this there will be 3 Cycles per year.)	Per cycle expense for 4 months for 49 acres – INR 15,000.00. Yearly 3 such harvesting will cost to the company – 15,000 X 3 = INR 45,000.00.
06.	From 3 rd of Day One R & D Lab will become operational with stocking of recommended chemicals & solutions for carrying out routine preventive processings.	Routine preventive will be undertaken on weekly & monthly basis.	Lump sum yearly INR 50,00,000.00.
07.	Routine maintaince and operation of Field equipments, Heavy vehicles & other transport vehicles.	Required Log Book will be maintained and followed up on weekly basis.	Lump sum yearly INR 2,00,00,000.00
08.	After completion of moratorium period of an year, regular Medical First-Aid Clinic having OPD and Inward 5 bed facility will be operative for all needy employees.	Day to day emergency facilities will made available @ 10,000/- per day.	Yearly expense 10,000 X 30 X 12 = INR 36,00,000.00
09.	Routine expenses to meet Director's Hostel & Office Maintance & Running Cost.	On Montly basis from Day One @ 2500/- per day.	Yearly 2500 X 30 x12 = INR 9,00,000.00.
10.	Two team of 1 + 20 no. security gaurds with protective gears.	From Day One at Plantation Site,yearly basis.	INR 39,00,000.00

Total Yearly Operating Cost to Company INR 11,22,36,250.00.

To sum up Phase – I (financials):

1. Total Funds needed for Capital Expenses as Listed – A INR 25,00,00,000=00.
2. Total Profits from 2 regular Profit Centres operational on yearly basis after completion of 12 months of Moretorium Period. To be calculated every 10th Month of each year – Table II and Table III INR 29,85,25,000.00.
3. Total Operating Cost to Company INR 11,22,36,250.00.
4. Projected Net Profits before Taxes – (2 – 3) INR 18,62,88,750.00
5. Yearly Loan Installment repayment for

next 5 years.	INR	5,00,00,000.0
6. Yearly Interest @ INR 02 Crore repayment for next 7 years on total availed loan amount of INR 25 Crores.	INR	<u>2,00,00,000.00</u>
7. Total Fund Repaid to Investor in next 7 year calculated from Day One after moratorium period of 12 months:		
Principal Invested Amount to be repaid Yearly for next 5 years.	INR	5,00,00,000.00
Interest offered @ INR 2 Crores per year for next 7 years.	INR	<u>2,00,00,000.00</u>
8. Principal to be repaid back in 5 years equally.	INR	25,00,00,000.00
9. Interest to be repaid yearly @ INR 2 Crores for 7 years.	INR	<u>14,00,00,000.00</u>
10. Final amount repaid – Principal + Interest	INR	39,00,00,000.00
11. Projected accured yearly Profits after Repayment of yearly Loan Installment & yearly Interest – (18,62,88,750 – 7,00,00,000)	INR	11,62,88,750.00

Phase – I

❖ Important Features of The Project

- Investor will have their one Full Time Director on Hemanika's Board on yearly rotational basis. This will be effective from the day of loan disbursement in full and continue till the Invested amount and its Interest components are not repaid in totality as full & final settlement.
- All required Permits and Noc from recognised Authorities related to Operational and Implementation of Our Project will be procured as per laid Gonerment Rules & Regulations.
- All financial transactions between Investot and Hemanika will be routed through nominated Banks and supported by proper Security from time to time.
- Phase – II related works will only start after below mentioned 3 conditions are fulfilled:
 - First Installment of Loan with Interest are paid.
 - Hemanika generates tax paid surplus funds after meeting all operational expenses of Phase – I.
 - Hemanika will not go for any sort of External Borrowings.
- 7' high Solar Fencing will be done on complete demarked 250 of acquired land, apart from having 2 teams of 20 security personels each with trained sniffer dogs squad for 24 X 7 prorety protection.
- Apart from a Central Water Tower, 250 acres of Solar Fenced property will have a net work of 10 water pressure hydrants to crub emergency fire. These proposed Hydtants will be automatically operated through an alarm system from Central Water Tower.
- Whole Plantation area and Agri-Farm area will be controlled through remote controlled Drip Irrigation System for both water and organic chemical distribution.

8. Each proposed 8 nos, Ponds will have 6" thick structurally reinforced concrete wall on all four sides upto the depth of 7' and will have in between 25' wide embankment metalled road for commercial use.
9. It is planned to have a fleet of 10 nos. LCT Chasis mounted/fitted with water containers tankers to transport Live Fishes to our company owned State of the Art Kiosks with all modern facilities. Live Fish delivery to Customers is a trend which slowly becoming very popular among Customers.
10. Likewise, company will transport through its specially fitted trucks, harvested Shyama Tulsi Dry Leaves to various Mandis at select locations from time to time for effective market hold.
11. Regular cleaning of Plantation, Fish Pond, Agri-Farm and other open areas will be done the help of Farm Recking Portable machine. The plant foliage and pond waste thus collected will be transported and dumped in big pit from time to time, which will be covered with thick layer of soil when full and left for a prescribed period to get back natural farm manure.
12. For Stress Free & Healthy Work Culture, Hemanika has plans to operate a Free Medical Centre and to operate a Free Nursery Creche within the Plantation Premises to facilitate its employee and Nursing Women having kids between the age of 4 months to 5 years. Both the facilities will be maned by trained staffs.
13. Fully functional with adequet spares, tools & tackles having trained mechanics to attend requied routine servicing and maintaince of company's vehicles & farm equipments.
14. A team of experienced and qualified R & D Staffs will be recruited to attend any technical snags on the Plantation, Fisherties or Agri-Farming. Also, such teams will do provide the company with supportive suggestions for future therapeutic solutions.
15. Hemanika will be open to conducting Development Inhouse Training Programes and at the same time will find avenues for its emplyooes to participate at various Nation or Internationl Seminars or Workshops related to our field of activitis.
16. *The Company's 'Marketing Concept' proposes that to complete its organisational objectives, an organisation should anticipate the needs and wants of potential consumers and satisfy them more effectively than its competitors. Given the centrality of customer needs, and wants in marketing, a rich understanding of these concepts are directly related.*
To achieve the above 'Concepts', major types of Co-operative Systems are studied and it is understood that the best option suited for Hemanika will be 'Marketing Co-operative Society'.

Phase – II (One Profit Centre.)

To be Operational after 1st Loan Installment Payment & Consist of:

(i) Forest Produce Collection at National Level – Natural Honey & Spices.

In many cultures of the world, Herbs and Spices play an important role in the cuisines of that place. India offers a wide range of herbs and spices to the food Connoisseurs around the Globe. Rather, it can be put the other way around, by writing that various Indian herbs and spices are sourced from different parts of our country, globally.

Hemanika has further plans to chart out business tie ups with Government of India – Forest Ministry, who has set up various agencies to source and collect finest of Herbs and Spices along with other forest produce. They have regular stocks of such forest produce which are in high demand viz. Different types of Forest Honey, Raw Spices and many varieties of Herbs in the Domestic as well in the International Markets. Government agencies of such nature do encourage marketing tie ups with those who are looking for bulk supplies with quality assurances. Details are put on hold at present, to be finalised with updated Data computed for, technically and commercial purposes.

(ii) All-round Empowerment of Rural Folks.

It is a well thought out plans of the Promoters to adopt all villages located within the vicinity of 50 kms surrounding our Plantation. This will create a win-win situation for both, the Promoters as well as the Village Folks, whether it be the Young, the Old or the Women population of the Villages, thus adopted by Hemanika.

The Young will be provided with free educational kits and other facilities to prepare them to grow healthy and wise. After finishing their School the same Youths will undergo vocational training as per their ability and interest, which in turn will prepare them with enhanced earning Skills for a growth oriented future. Rather, Hemanika will prepare Rural Youths with higher Earning Capabilities for a Sustained Future.

The Elderly Persons will be oriented for the overall development of the village concerned like Hygiene & Cleanliness, with the support of trained Youths by organising Self Help Groups in Water Conservation, Marketing Forest/Village Produce and help in conducting regular Medical Camps. The main purpose behind above mentioned activities is to enhance the earning source of village folks by effective participation in the planned Profit Centres of Hemanika.

At the same time it may please be noted that proper care and guidance will be provided to the Women Folks, young and old. Due facilities will be extended and such groups will be encouraged. Even young mothers and new born child up to the age of 5 years will be provided Crèche facilities to those working mothers at Hemanika. Modern day Sociologists are of the opinion that our Village Women Folks need encouragement, social security with added skills and we can see them with flying colours.

Conclusion:

We at Hemanika are of a Vision of creating a Man-made Agro Forest in this Era of uncertainty of Future generations health and sustainability.

- 1. Above mentioned Synopsis centers around Argo-Forestry – Agri-Farming, Livestock Products and Community & Rural Development Activities.*
- 2. M/s. Hemanika Plantation Confederation will initially have 3 Profit Centers –*
 - a) Argo-Forestry (African Mahagony)*
 - b) Acquaculture (Fishery.)*
 - c) Argi-Farm Produce (Shyama Tulsi)*
- 3. It may be noted here that all commercial transactions will be under the control of a legally Organized 'Marketing Co-operative Society' formed within the village populace. All said plantation produce will be proportionately offloaded to such Organized 'Marketing Co-operative Society.'*
- 4. Under proper policy acts laid down by the State & Central, the Organized Co-operative Society will be free to trade within India or cater to International Demands on a regular basis.*
- 5. In matter of times to come, M/s. Hemanika Plantation Confederation has plans to insource such products from government approved established vendors within India only, related to Health Diet Products for personal consumption.*
- 6. It may be kindly noted that only such portion of Hemanika's Plantation produce will be held back and sold by them directly, whose quantum sale will generate calculated profits to be re-ploughed in maintaining the entire property.*
- 7. Lastly, the core Management Team of M/s. Hemanika Plantation Confederation, along with its other subsidiary companies has envisaged Plan of Future Expansion. The above Synopsis explains the details of a Project, which as per the Plan of Future Expansion is termed as **PHASE – I of now**. Likewise, Hemanika along with its Subsidiary Group Companies has a long-drawn plan to create **PHASE – II, PHASE – III and PHASE IV** in times to come at appropriate stages.*

END of SYNOPSIS.

Thank You !!